



STRATEGIC PLAN 2013-2018

1. Executive Summary

The Strategic Plan establishes the directions that the Mansfield District Hospital views as the priority areas for its future. It has been developed and endorsed by the Board of Management in the context of a continuously changing environment that presents ongoing challenges to the provision of high quality health services. This is neither unique to smaller rural hospitals nor larger regional and metropolitan hospitals whether they be in Australia or overseas.

The common features of an ageing population, clinical innovation, improved technology, fiscal pressures and a better informed community are widespread throughout global health care and individual organisations need to be responsive to these challenges. Never has there been a stronger need to work collaboratively with its community and other health service providers in order to secure a sustainable system be that in clinical, technological or managerial domains. The plan reflects this and proposes ways of achieving successful outcomes.

The strategic plan has identified that the Mission of Mansfield District Hospital should reflect the role that it has in its community. **The Mission is:**

To provide consistent quality health services to the community of Mansfield and District that reflect best clinical practice, are cost effective and responsive to community needs

The Vision that the strategic plan has for the organisation is: ***To be a leader in integrated rural health care***

We believe that **our Values** reflect who we are and are summarised under the headlines of: ***Sustainability, Support, Integrity and Quality***

The Strategic Goals that we will aim to achieve and form the cornerstone for the strategic plan's implementation phase are as follows:

- 1. To provide an environment that reflects contemporary health service standards**
- 2. To be the workplace of choice for staff**
- 3. To provide a financially sustainable and cost effective service**
- 4. To be responsive to the current and future health care needs of the Mansfield and district community in a collaborative and complementary way with other providers**

Each of the Strategic Goals has a **series of objectives, strategies and actions** that breathe life and action into the plan. A sustainable and successful health service committed to integrated models of care needs to have a facility that can deliver the appropriate services to its community. It needs to have a quality workforce that is professionally capable and it needs to operate within the financial resources available to it. Increasingly the integrated service model will be undertaken collaboratively with other health service providers and building complementary and mutually value adding relationships are fundamental to a sustainable future. The strategic plan details how these outcomes will be achieved and the timeframes that are targeted.

The Board of Management enthusiastically commends this Strategic Plan and looks forward to continuing its successful engagement with all its key stakeholders in pursuing the interests of the community of Mansfield and district.